

STEPHEN BERNASCONI

“Every purchasing decision implies a moral choice.”

-JOHN MCMURTRY

NOT SO FAST



WE CAN'T SEE THE REALITY



WHAT WE CAN SEE ISN'T REAL



WE'VE
CHANGED
BEFORE



WHY BE AN
OPTIMIST?



WHY BE AN
OPTIMIST?

"ALL
POLITICS IS
LOCAL"

-TIP O'NEILL



"CAUSE
CHEAP
IS HOW I
FEEL".

-THE COWBOY JUNKIES



CHANGE TASTES GOOD

"The idea that food is cheap means that somebody is missing out; somebody is not being paid. I think it can be affordable, but it shouldn't be cheap".

-Alice Waters



95 % OF
CONSUMERS
SAY:



"I DON'T
KNOW WHAT
YOU MEAN BY
QUALITY."



I am introducing consumers to people who design, produce, and sell locally made clothes to nurture a Slow Clothes market.

SEARCHING FOR SLOW IN A FAST TOWN



LABELING THE PROBLEM



What will it take to help us take action?

wearslowclothes.com

HOW IT WORKS: FIND THE STORES

STORES

SLOW LIFE

DESIGNERS

FACTORIES

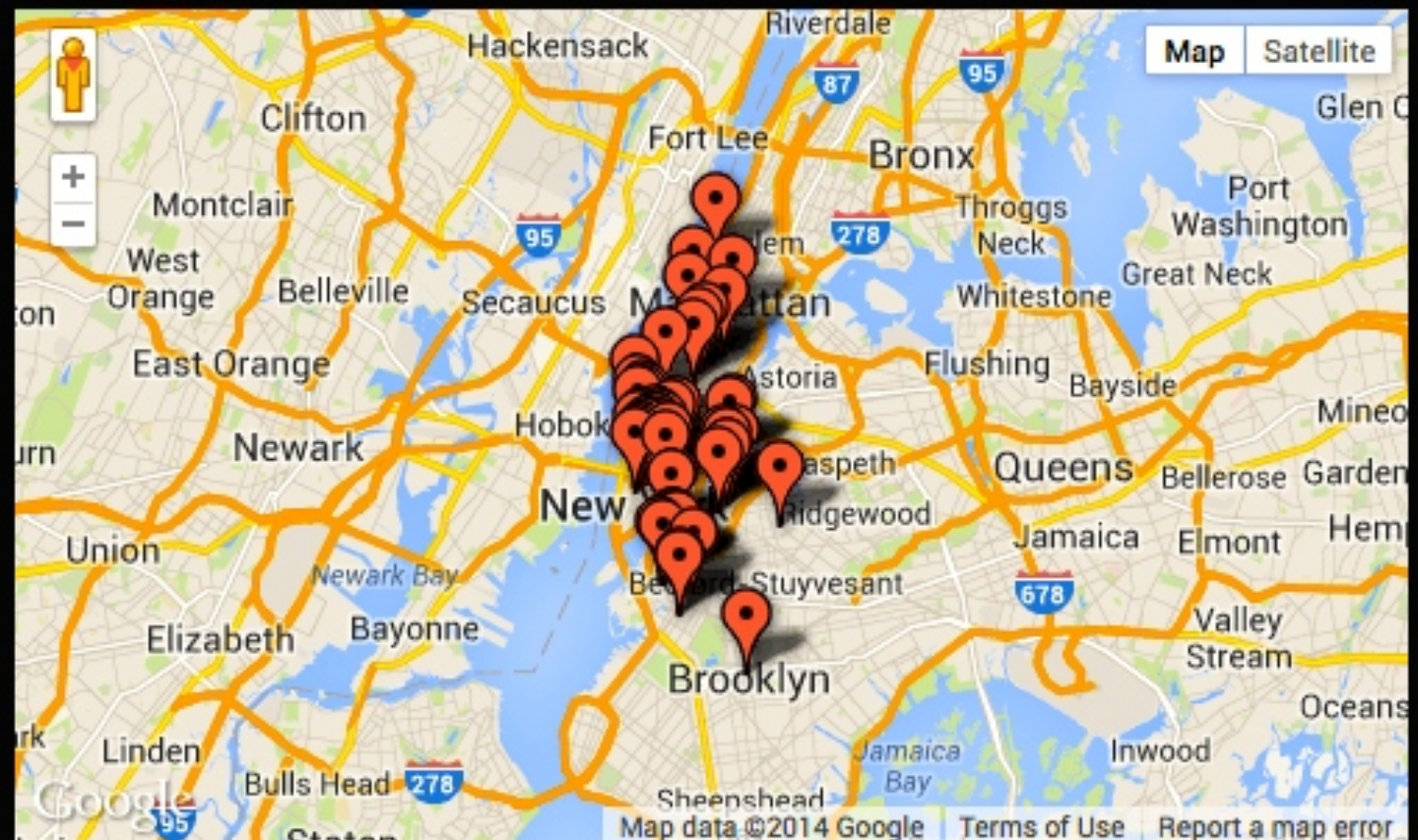
ABOUT

CONTACT

INFO@WEARSLOWCLOTHES.COM

Our List of Retailers With Made in NYC Clothes.

See Our Featured Retailer Highlight Below



FIND THE STORES BY WINDOW SHOPPING

Shana Tabor

ingodwetrustnyc.com



LEARN TO SHOP BETTER

- Robert James
- Mens
- 3 NYC Stores



WHERE TO
NOW?

WSC
NYC

This Store Sells Clothes
Made in NYC

wearslowclothes.com

WHERE TO NOW?

- Local is the focus but the problem is a national one

WSC
LA

This Store Sells Clothes
Made in Los Angeles

wearslowclothes.com

WE AIM TO BE A THIRD PARTY

- “WSC Recommends...”



WSC NYC IS AN INITIATIVE TO PROMOTE BUYING CLOTHES THAT ARE LOCALLY MADE. WE CONNECT CONSUMERS TO STORES ON OUR GROWING LIST OF RETAILERS THAT SELL LOCALLY MADE CLOTHES. . SEE THE STORES PAGE FOR SHOPPING OPTIONS. SEE ALSO THE DESIGNER AND FACTORY STORIES ON MADE IN NYC!.

NEW YORK NY, USA
INFO@WEARSLOWCLOTHES.COM

Kate and Stephen Finally Start Finding Clothes Made in NYC!!

April 15, 2014 / Stephen Bernasconi

We model some of the sweet clothing we found at In God We Trust



Here is what you can do.

GO SHOPPING

GO LOCAL

wearslowclothes.com

